

Drama, and The Picture Plays

with ideas that mount higher as a long way than those of most individual managers. The company has gathered together looks quite wonderful on paper and we see no reason why it should not appear more so on the stage.

Certainly there is room in Phoenix for a good musical show and it does not make a particle of difference to the people where the show is given as long as it is good, given the attraction the people will find their way to it every time. Looked at in this way, it would appear that the good old Vaudeville was in for a period of marked prosperity.

THE ARIZONA has a typical program for this week, typical because every offering is a good one. Today



A Regale Favorite

they will show the World Film corporation's production. The Dancer and the King, and then for Monday and Tuesday comes Mary Pickford in "Hearts Adrift," that is all that is necessary to say. Pickford draws anywhere in anything. On Wednesday and Thursday "The Man from Home," the great drama which made William Hodge known from coast to coast will be the offering. It should make a really wonderful picture. On Friday and Saturday "The Straight Road" will be the attraction and on Friday, Sat-

urday and Sunday the big Selig production "The Story of the Flood" will be the feature.

If one enjoys a hearty laugh there is no place where one can more easily find one than at the Empress tonight. The Great La. Wayne will be there with his hypnotic stunts and he will drive all care away in most approved fashion.

THE COLUMBIA will present a real novelty to Phoenix this week. For the first time here "The Deep Purple" will be given. This is one of the best plays of its type that has ever been offered in this country. It made a sensational hit in Chicago and had a long run in New York. It has a wonderful part for Mr. McCall and another for Miss Higgins. While Mr. Kane as the youthful hero has one of the best opportunities yet offered to him. Here is a play really worth while, one which will make a larger impression than anything the Redmond company has yet produced. It is American all the way through and it leaves one thinking. Don't miss it.

THE REGALE will present the unusually splendid run of Universal pictures again this week, some very fine programs being announced. Today's program will show Mary Pickford in "The Heart of the Nightrider," in which this clever young lady does an excellent and pleasing bit of acting. Movie fans however are looking forward to the Tuesday bill when handsome Jack Kerrigan appears in a humorous Irish drama, "His Heart, His Wagon and His Hands." Jack Kerrigan's finished performances are too well known to need commendatory comment. Frances Ford and Grace Combs of the Gold Seal company are appearing regularly here, while King Baggot's appearances are being looked for with great anticipation.

THE EMPRESS as usual will have good pictures this week. Perhaps the best picture this theatre has shown since it went under the new management, is "The Days of the Thundering Herd," which will be shown for the last time today. It is one of those great animal pictures which have made the Selig company famous, and is well worth seeing not only once, but twice.

Monday and Tuesday are "Fielding Days" at the Empress, and this week the Fielding picture will be shown in three parts. "The Blind Power" in three parts. It is one of those unusual pictures for which Mr. Fielding is noted and it will have as a companion piece "Seven Days," a great three part comedy.

On Wednesday and Thursday "The Night Riders of Petersham" will be the attraction and on Friday, Sat-

urday and Sunday the big Selig production "The Story of the Flood" will be the feature.

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THE LAMARA's feature today will be "When Fate Leads Trimmer." This



Mary Pickford, in "Hearts Adrift," Arizona Monday and Tuesday

is one of the Alliance Program feature films that has been causing a great deal of comment throughout the country. It is in four parts and is said to be a picture of great strength and one which gets over in wonderful fashion.

It will be followed on Tuesday by Max Fennman and Della Robertson in "The Hoosier Schoolmaster" with Mr. Fennman in the leading role it is quite unnecessary to add anything to

the news announcement of its production. Mr. Fennman's name speaks for itself.

THE LION THEATER has for today a good program of Mutual movies in which "In Fear Of His Past" is the feature attraction. The Majestic players do splendid work in this and it is an interesting photoplay. "The Mutual Weekly" today shows latest scenes from the big war as well as numerous important events.



Scene from first installment "MASTER KEY" new Gold Seal Serial

From the New Serial Coming to the Regale

AMERICA GLAD THAT EMBARGO IS LIFTED

Goodrich President Lifts British Embargo on Crude Rubber.

The broad smile which beamed from the face of a big American businessman as he landed at the Battery spread rapidly to the faces of thousands of automobile owners as soon as it was learned that this man was the diplomat with a punch who had lifted the English rubber embargo which had threatened to send American tire prices soaring.

The businessman was B. G. Work, president of the B. F. Goodrich company of Akron, O. He was sent by the Rubber Club of America to England where, after haggling with Sir William Tyrrell of the British foreign office and Sir Francis Hopwood of the admiralty, he accomplished what American diplomacy had failed to do, and brought home the boat that brought him home carried several hundred tons of crude rubber for the relief of the American situation.

The cause of the embargo was an effort on the part of England to keep crude rubber from her colonies from getting into the hands of Germany for use in the making of more Zeppelins, tires, boats, ground blankets and other military equipment. The discrimination of American automobile owners was incidental but none the less severe.

Modestly, Mr. Work disclaims full credit for his feat, protesting that on the day of his arrival in London it had been decided to raise the embargo, although the details were to be perfected later. It was Mr. Work's blunt business methods pitted against the highly skilled diplomacy of England, however, that worked out a complete solution of the vexing problem.

"I don't believe we need fear any further interruption in the rubber supply," was the businesslike report of the new direct diplomat. "The English supply will soon be taken by American manufacturers at the rate of \$250,000 worth a day."

Any American manufacturer may now import British rubber by giving bond that he will not export it to Germany. The effect of this agreement on the American rubber market was instantaneous. Brazilian rubber dropped 25 cents a pound with a third, and did not show the rubber characteristic of rebounding, and thousands of idle rubber workers are go-

HALF MILLION FOR CHICAGO SHOW CARS

That Is Value of Paige Cars Distributed at Famous Exposition of Automobiles.

More than a half million dollars worth of Paige motor cars were sold at the Chicago automobile show last week. This is not only far in excess of the record made by the Paige at the New York show, but Paige officials believe, it is the best record yet made by any motor car show.

One of the astonishing features of this significant recognition of Paige quality and value is the fact that 263 Paige cars were sold at the Chicago show exclusively by the Bird-Stokes company, Paige distributors for Chicago, and of these 263 cars 12 were sold at retail directly from the show. Added to the sales by the Bird-Stokes company were large orders taken in Chicago by other Paige dealers and distributors who were present and the total value of all orders was thus well over a half million dollars for the week's business.

While the new Paige "Six-16" was a hot favorite and its quality and distinction won for it wide popularity and immediate orders, the Paige Glenwood "26" also played an important part in achieving this remarkable Paige record.

MUTINY
Irate Sergeant (to unhappy recruit, who won't "cut it short")—Silence, you!—when you're spoken to a "officer"—London Opinion.

ARIZONA COLISEUM

10: and 20:

EMPRESS

Monday and Tuesday

LAMARA

Coming

"THE EXPLOITS OF ELAINE"

Monday and Tuesday
Mary Pickford, in
"HEARTS ADRIFF"

Today—Cunningham and Rose, The Creightons, Hazel Edwards and four reels of Mutual movies.

Monday and Tuesday

Fielding Nights

Coming

The Master Key. The greatest serial. Coming March 2 and 3

Why Not Enjoy The World's Best Music In Your Own Home?

Every music lover and dance enthusiast should have a Victrola in the home. Here are a few combination Victrola Outfits. Why not buy yours this week?

VICTROLA 4—with 6 selections	TERMS—50c a week	\$ 17.25
VICTROLA 6—with 10 selections	TERMS—75c a week	\$ 28.75
VICTROLA 8—with 12 selections	TERMS—\$1.00 a week	\$ 44.50
VICTROLA 9—with 20 selections	TERMS—\$1.00 a week	\$ 57.50
VICTROLA 10—with 20 selections	TERMS—\$1.25 a week	\$ 82.50
VICTROLA 11—with 20 selections	TERMS—\$1.75 a week	\$107.50
VICTROLA 14—with 20 selections	TERMS—\$3.00 a week	\$157.50
VICTROLA 16—with 20 selections	TERMS—\$4.50 a week	\$207.50

The Victor records included with these outfits are 10-inch double-faced records with two selections on a record, and you have your own choice of these. A liberal supply of assorted needles is also included.

COME AND HEAR THE NEW RECORDS

The Berryhill Co.

First Street and Washington

The Mail Order House

To My Valentine

(By MARIE MAYFIELD)
I have no valentine, my dear,
To send to you today,
No blushing rose of crimson here
Nor quips sweet and "daisy."

I have no book to interest you,
No wealth of rhyme or art
And so my friend, I only send
All that I have—my heart.
The color of this my dearest treasure
Is truthfully fastened, well defended
A cherished word in love—a heart
The heart returned—the sage is ended.

I trust my dear you will not mock
At thoughts of perturbation
For my heart has a potent lock
And you the combination.
If you accept my gift today,
And be my valentine
Will you, my dear, to me return
Your heart instead of mine?

Washington

The Washington Woman's club met at the home of Mrs. J. W. Riser Wednesday. Refreshments were served by Mrs. Fleet and Mrs. Howard. Many features of interest were decided upon, among them were: A study of the literature of the Bible; Household Economics and a club exchange, whereby every member offers for sale among other members any article or commodity she may wish to dispose of. Mrs. S. H. Lockett suggested this interesting department, and was made chairman of the same.

A committee is in charge of the preparation of a year book. The following officers were elected for the coming year: Mrs. Wells, president; Mrs. Steel, vice-president; Mrs. Anne, secretary; Mrs. Sutton, treasurer. Mr. S. H. Lockett has recovered from broken ribs, caused by a fall upon a disk play. Mr. Frank Makemson went to Fall Brook, California, Tuesday. Ed Houston has erected a windmill and a large water tank on his ranch. Reverend David Roberts preached at Washington Sunday. Mrs. Marshall and Mrs. Howard went to the J. Stanley Howard ranch Saturday.

SAD TALE OF A USELESS HOUSE

A sad tale began to weep and wail. He cried "It's a tough life." All other people fly or buzz. But no such luck for me.

"I thought this home upon my back Would help me travel far. I hoped to mortgage it with ease. And promptly buy a car."

"This not a soul will lend on it A single cent of cash. For fear, when I am in the car, The house will go to smash!"
—New York Sun

POLITICS CHEAP NOW

"We must admit that the cost of buying is rather high," said the campaign adviser.
"Well," replied Senator Sorghum, "we must do something with the money. We can't buy votes with it any more."—Washington Star.

Over 150 Miles of orchards growing "Big Y" fruits

Arizona Theater

TODAY ONLY

World Corporation Film Co. Presents

"The Dancer and the King"

Matinee Today

Monday and Tuesday—Mary Pickford, in

"Hearts Adrift"

NEW YORK WOMEN PLAN HARD FIGHT FOR BALLOT; VOTERS TO DECIDE THIS FALL



Left to right: Mrs. Harriet Stanton Blatch and Mrs. Raymond Brown.

EMPRESS

TODAY

See the largest herd of Buffalo in the United States on Pawnee Bill's ranch shown in Selig's great, 5-Reel Feature

"In the Days of the Thundering Herd"

Charles Wakefield Cadman

and

Princess Tsianina Redfeather

IN CONCERT

Assisted by The Lyric Club.

WOMAN'S CLUB

Saturday evening, Feb. 20, 1915.

Tickets \$1.00, reserved seats without extra charge at Adams Pharmacy